



Help your child to explore their future.

Dear Parents and Carers,

As part of our commitment to prepare our pupils for a rapidly changing world, we are delighted to announce that Shavington Academy have **renewed** our subscription to **Start** – an innovative digital careers platform.

Start will help your child to explore and prepare for their future career as well as develop their personal profile that will support their transition through education and in to employment.

How should my child use Start?

Your son/daughter has received / updated their login details at school (logon & password). There is no need for them to set up a separate account at home. They can access their START account from home using these. If they have forgotten their logon / password information then please ask your son/daughter to discuss this with their Form Tutor.

Start will help your son/daughter to:

-  Understand how their skills, interests and subject preferences link to jobs and industries
-  Make more informed decisions at key moments of choice
-  Undertake and record experiences that will enhance their future employability
-  Create a profile to evidence their employability, build a CV and prepare for interviews

How can I use Start?

We encourage you to use **Start** with your son/daughter at home. Pupils will be introduced to various activities as part of their Form Time. Our aim is for parents and carers to support at home as your son/daughter develops their knowledge of employability skills, technical qualifications e.g. apprenticeships, T levels, knowledge of various industries, labour market information, qualifications, C.V. writing, applying for jobs, interview skills/techniques etc.

Please note activities /tasks will be differentiated per year group. However, pupils can choose to complete additional activities – working at their own pace.

Parents can access the platform without the need to login but you can also create yourself an account for free.

To get started, please visit careers.startprofile.com/page/parents.

I hope you will agree, preparing our pupils for the world of work is very important. By using the START programme will help support our pupils career pathways and aspirations.



For more information on **Start** or the support available for your son/daughter, please contact Mr J Clark- Careers Leader.

Yours faithfully,

Mr J Clark
Careers Leader / ELT