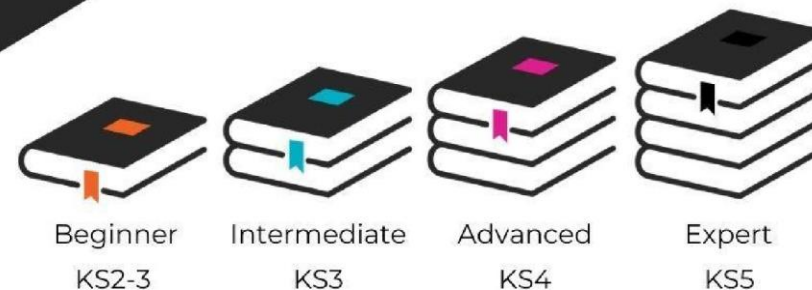




The Start Framework

The complete list of framework activities.



| Activity Title | Theme | Level | Gatsby Benchmark(s) | CDI Framework Learning Area(s) |
|--|----------------|--------------|---------------------|--------------------------------|
| Your future starts now | Career Basics | Beginner | 3 | Explore |
| Your subjects and jobs | Career Basics | Beginner | 2, 4 | Explore |
| What is stereotyping? | Career Basics | Beginner | 3 | Balance |
| What will jobs be like in the future? | Career Basics | Beginner | 2, 3 | Explore, See |
| What is the difference between a job and a career? | Career Basics | Intermediate | 2, 3, 6 | Grow, Explore, See |
| Academic and vocational pathways | Career Basics | Intermediate | 2, 3, 7 | Explore |
| What is university? | Career Basics | Intermediate | 7 | Explore |
| What is an apprenticeship? | Career Basics | Intermediate | 2, 3, 7, 8 | Explore |
| Why do some jobs pay more than others? | Career Basics | Advanced | 2, 3, 5 | Explore, See |
| What is income tax and how will it affect me? | Career Basics | Advanced | 2, 3, 6 | Explore, See |
| What is work-life balance? | Career Basics | Advanced | 3, 8 | Grow, Balance, See |
| Finding a job that matches your needs | Career Basics | Expert | 2, 3 | Grow, Explore, Create |
| Why should I bother about a pension? | Career Basics | Expert | 2, 3 | Explore, See |
| Your interests and jobs | Self Awareness | Beginner | 3 | Explore |
| Your strengths and jobs | Self Awareness | Beginner | 3 | Explore |
| Explore jobs based on your interests | Self Awareness | Intermediate | 2, 3 | Explore |
| Explore jobs based on your strengths | Self Awareness | Intermediate | 2, 3 | Explore |
| What is your personality type? | Self Awareness | Advanced | 2, 3, 8 | Grow, Explore |
| Why is feedback important? | Self Awareness | Advanced | 3, 6, 8 | Grow, Manage, Create |
| Create your personal development plan | Self Awareness | Advanced | 3, 8 | Manage, Grow |

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|---|-------------------|--------------|------------|--------------------------------|
| Finding opportunities to keep developing | Self Awareness | Expert | 2, 3, 7 | Grow, Explore, Create, Balance |
| What is resilience? | Self Awareness | Expert | 3, 8 | Grow, Explore |
| How to manage your emotions | Self Awareness | Expert | 3, 8 | Grow, Explore |
| Secondary school – what choices do I have? | Moments of Choice | Beginner | 3, 8 | Grow, Explore |
| What is life like at secondary school? | Moments of Choice | Beginner | 3, 4, 8 | Grow, Explore |
| GCSEs – an overview of your options | Moments of Choice | Intermediate | 8 | Manage |
| GCSEs – making your choices | Moments of Choice | Intermediate | 2, 3, 4, 8 | Manage |
| Your next move (Post 16) | Moments of Choice | Advanced | 7, 8 | Manage |
| Choosing subjects (Post 16) | Moments of Choice | Advanced | 2, 4, 8 | Manage |
| Making your choice (Post 16) | Moments of Choice | Advanced | 8 | Manage |
| Your next move (Post 18) | Moments of Choice | Expert | 7, 8 | Create |
| An overview of your options (Post 18) | Moments of Choice | Expert | 2, 7, 8 | Manage |
| Choosing the right university course (Post 18) | Moments of Choice | Expert | 2, 4, 7, 8 | Manage |
| Choosing the right apprenticeship (Post 18) | Moments of Choice | Expert | 2, 4, 7, 8 | Manage |
| What will you get out of work experience? | Work Experience | Intermediate | 5, 6 | Manage |
| Why is work experience important? | Work Experience | Advanced | 2, 5, 6 | Create |
| Finding the right work experience for you | Work Experience | Advanced | 3, 5, 6 | Grow, Create, Manage |
| Capturing evidence of your work experience | Work Experience | Advanced | 5, 6, 8 | Create, Manage |
| What work experience have you got in your StartProfile? | Work Experience | Expert | 5, 6, 8 | Grow, Manage |
| What work experience will you get on your Degree? | Work Experience | Expert | 2, 3, 6, 8 | Grow, Explore |
| What is a skill? | Skills | Beginner | 3 | Grow, Explore |
| An introduction to the different types of skills | Skills | Beginner | 3 | Grow, Explore |
| Developing your skills in everyday life | Skills | Beginner | 3 | Grow, Explore |
| What skills are needed for different jobs? | Skills | Intermediate | 2 | Explore |
| What skills do you have? | Skills | Intermediate | 3 | Grow |
| How can you develop your skills? | Skills | Intermediate | 2, 3 | Create, Grow |
| Using your StartProfile to capture evidence | Skills | Intermediate | 3, 8 | Grow, Manage |
| How can you evidence the skills you have? | Skills | Advanced | 3, 6 | Grow, Explore, Manage |

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|--|--------|--------|------|-------------------------|
| What are your skills gaps? | Skills | Expert | 3, 6 | Grow, Explore |
| What is your plan to keep developing skills? | Skills | Expert | 3, 6 | Explore, Manage, Create |

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|---|---------------------------|--------------|------------|----------------------|
| What jobs do people do near you? | Explore the Labour Market | Beginner | 2 | Explore, Manage |
| Explore some of the key industries in England | Explore the Labour Market | Intermediate | 2 | Explore, Manage |
| Explore industries in your local area | Explore the Labour Market | Intermediate | 2 | Explore, See |
| Explore local jobs in demand | Explore the Labour Market | Intermediate | 2 | Explore, See |
| Explore local employers and what is important to them | Explore the Labour Market | Advanced | 2 | Explore, See |
| What skills are important to employers? | Explore the Labour Market | Advanced | 2 | Explore |
| Finding an employer for apprenticeship and T Level placements | Explore the Labour Market | Advanced | 2, 4, 5, 7 | Create, Manage |
| Would you relocate for the right job? | Explore the Labour Market | Advanced | 2, 6 | Explore, Manage |
| What is company culture? | Explore the Labour Market | Expert | 2, 3, 4 | Explore, Manage |
| Large and small companies: the difference | Explore the Labour Market | Expert | 2, 3, 6 | Explore, See |
| Could you start your own business? | Explore the Labour Market | Expert | 2, 3, 6 | Explore, Manage |
| What is a CV? | Applying for Jobs | Intermediate | 2, 5, 8 | Explore |
| What is an interview? | Applying for Jobs | Intermediate | 2, 5, 8 | Explore |
| How do employers advertise jobs? | Applying for Jobs | Advanced | 2, 5, 8 | Explore |
| Get on the front foot for apprenticeship and graduate jobs | Applying for Jobs | Advanced | 2, 5, 8 | Create, Manage |
| How to write your CV, job applications and cover letters | Applying for Jobs | Advanced | 2, 3, 4, 8 | Create |
| How to prepare for interview | Applying for Jobs | Advanced | 2, 3, 4, 8 | Create |
| Fine tuning your CV | Applying for Jobs | Expert | 3, 6, 8 | Grow, Explore |
| Fine tuning your interview skills | Applying for Jobs | Expert | 3, 6, 8 | Grow, Explore |
| Using LinkedIn and social media effectively | Applying for Jobs | Expert | 2, 3, 6 | Explore, Manage, See |

The Gatsby Benchmarks

- 1 – A stable careers programme
- 2 – Learning from career and labour market information
- 3 – Addressing the needs of each pupil
- 4 – Linking curriculum learning to careers
- 5 – Encounters with employers and employees

The CDI Framework Learning Areas

- Grow** throughout life
- Explore** possibilities
- Manage** career
- Create** opportunities
- Balance** life and work

6 – Experiences of workplaces

7 – Encounters with further and higher education

8 – Personal guidance

See the big picture